

THE GUIDE

from Fruit of the Loom



FRUIT OF THE LOOM®

2011

Promotional T's

Valuweight T's

Fashion T's

POLOS

SHIRTS

Sweats & Fleece

Children's

WELCOME
TO
THE
GUIDE
FROM
FRUIT OF THE LOOM

Welcome to the biggest, best and most trusted name in imprint.

We've been at the forefront of the sector longer than anyone, establishing ourselves as one of the first major brands in Europe.

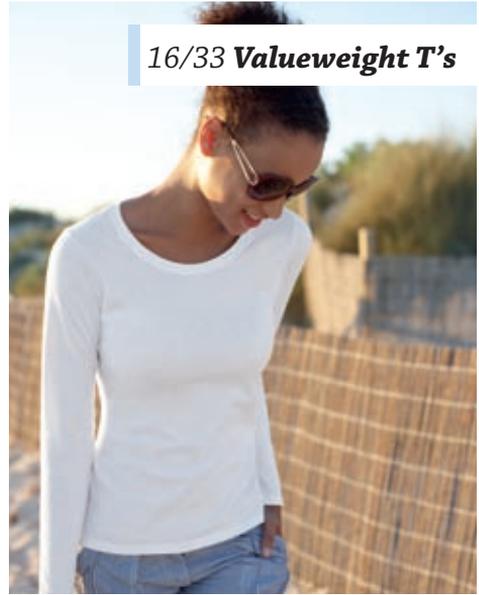
Our success is born from understanding our customers' needs and responding – an approach that ensures we remain the number one choice for promotional clothing.

More than simply a catalogue, our product guide is designed to help you find the right products, whatever your requirements.

06/15 Promo T's



16/33 **Valuweight T's**



34/45 Fashion T's



46/61 POLOS



62/67 SHIRTS



88/103 Children's



68/87 **Sweats & Fleece**



Plus
104/113 Product Guide
114 Size Guide
115 Colour Guide

The background is a solid pink color. In the center, there is a faint, light pink globe showing the continents. Overlaid on the globe are several white ribbons with pink borders. The top ribbon is at the top right, the middle ribbon is on the left side, and a smaller ribbon is at the bottom center. The text is arranged in a vertical stack, with the top ribbon containing the word 'WORLD', the middle ribbon containing 'FAMOUS', and the bottom part of the globe containing 'FRUIT OF THE LOOM.' in a serif font.

WORLD

FAMOUS

FRUIT
OF THE
LOOM.

**Famous for quality. Famous for style.
Famous for value all over the world.**

Fruit of the Loom is one of the world's most recognised clothing brands. A brand people know, **love and trust**.

We're one of the **world's largest** vertically integrated manufacturers, with complete control over all aspects of production. This ensures each of the **1.9 million** T-shirts we produce at our Moroccan facility each week delivers the **quality, style** and **value** you would expect from Fruit of the Loom.

These high standards also apply to the way we produce our garments. The **Fruit Code** is a code of conduct that outlines our commitment to ensuring that all our garments are produced in a way that is **ethical** and **environmentally** friendly.

You can trust **Fruit of the Loom** for all your clothing requirements.

PROMOTE *YOURSELF*

THE ULTIMATE GUIDE TO PROMOTIONAL T's

Fruit of the Loom is the name synonymous with promotional T's. Whatever your message, whatever the promotion, we offer a wide range of colours, weights, styling details and more, ensuring there's something to suit every need and budget.

This simple guide makes it easy to find the perfect T-shirt. We outline the differences then show you the perfect option.

Our promotional T's are specifically designed to be decorated. Featuring fine knit gauges and open end yarns, they can handle even the most intricate of prints while standing up to repeated washing.



YOUR GUIDE *TO* T SHIRTS

Our T's are split into four categories, each offering something slightly different to suit a wide range of needs. We've featured the key style in each category and its recommended application to help you make a more informed choice.

For more detailed product information, please turn to pages 10-15.



ORIGINAL T

Our ultimate price point T ideal for large volume giveaways where budget is key.

- Lightweight fabric
- Available in core colours
- Carries the Screen Stars label
- Budget price

VALUEWEIGHT T

Our best-selling T for those looking for premium quality at an affordable price.

- Mid weight fabric
- Fine knit gauge for detailed printing
- Wide colour choice
- Premium finishing details including cotton/Lycra® crew neck
- Belcoro® yarn



HEAVY T

A solid T that outperforms its budget price. The smart choice for big corporations and large volume promotions.

- Heavyweight fabric
- Available in corporate colours
- Belcoro® yarn
- Budget price

SUPER PREMIUM T

The ultimate promotional T. Popular with music merchandising, licencing and other sectors demanding quality over price.

- Heavyweight fabric
- Wide colour choice
- Fine knit gauge for detailed printing
- Premium finishing details including one-piece neck and shoulder-to-shoulder taping
- Belcoro® yarn



SUPER PREMIUM T

61-044-0

Fabric: 100% cotton*, Belcoro® yarn

*Ash 99% cotton, 1% polyester

*Heather Grey 97% cotton, 3% polyester

Weight: White – 190gm/m², Colour – 205gm/m²

Sizes: S – XXXL

(XXXL available in White, Black, Navy
and Heather Grey only)

Carton: 72

- One-piece cotton/Lycra® neck with
shoulder-to-shoulder taping



60

Belcoro.
FOR THE BEST QUALITY T-SHIRT
Softer feel for comfort

30	32	34	36	38	40	41	44	51	59	60	93
94	3M	AZ	CQ	GL	XW	YT					

SUPER PREMIUM LONG SLEEVE T



61-042-0

Fabric: 100% cotton, Belcoro® yarn

Weight: White - 190gm/m²

Colour - 205gm/m²

Sizes: S - XXL

Carton: 72 (60 size XXL)

- One-piece cotton/Lycra® neck with shoulder to shoulder taping

60



30

36

Belcoro.
SOFTER FEEL FOR COMFORT



FRUIT OF THE LOOM®

HEAVY T

61-212-0

Fabric: 100% cotton*, Belcoro® yarn
*Heather Grey 97% cotton,
3% polyester

Weight: White - 185gm/m²
Colour - 195gm/m²

Sizes: S - XXXL
Carton: 72

- Rib crew neck with taping for comfort



30	32
36	40
44	51
94	K2

Belcoro
Softer feel for comfort





HEAVY POCKET T



30	32
36	40
51	

Belcoro.
SOFTER FEEL FOR COMFORT

61-202-0

Fabric: 100% cotton, Belcoro® yarn

Weight: White – 185gm/m²

Colour – 195gm/m²

Sizes: S – XXL

Carton: 72

- Self-fabric chest pocket
- Rib crew neck with taping for comfort



FRUIT OF THE LOOM®



VALUEWEIGHT T

61-036-0

Fabric: 100% cotton*, Belcoro® yarn
 *Ash 99% cotton, 1% polyester
 *Heather Grey 97% cotton, 3% polyester

Weight: White – 160gm/m²
 Colour – 165gm/m²

Sizes: S – XXXL
 XXXL available in White, Black, Navy and
 Heather Grey only

Carton: 72

- Cotton/Lycra® rib crew neck with taped neckline for comfort



Belcoro.
 SOFTER FEEL FOR COMFORT

30	32	34	36
38	40	41	44
47	51	52	59
60	80	87	93
94	3M	AP	AZ
BX	CQ	GL	K2
PE	YT	NEW ZU	

.....
SCREEN STARS
ORIGINAL FULL CUT T
.....

61-082-0

Fabric: 100% cotton*
*Heather Grey 97% cotton,
3% polyester

Weight: White - 135gm/m²
Colour - 145gm/m²

Sizes: S - XXL

Carton: 120 (108 size XXL)

.....



30	32
NEW 34	36
40	44
51	94



FRUIT OF THE LOOM®

EUROPE'S *HOTTEST*

Europe's best-selling T-shirt and our flagship product. With high-quality Valueweight fabric at its core, it's clear to see why this T takes centre stage.

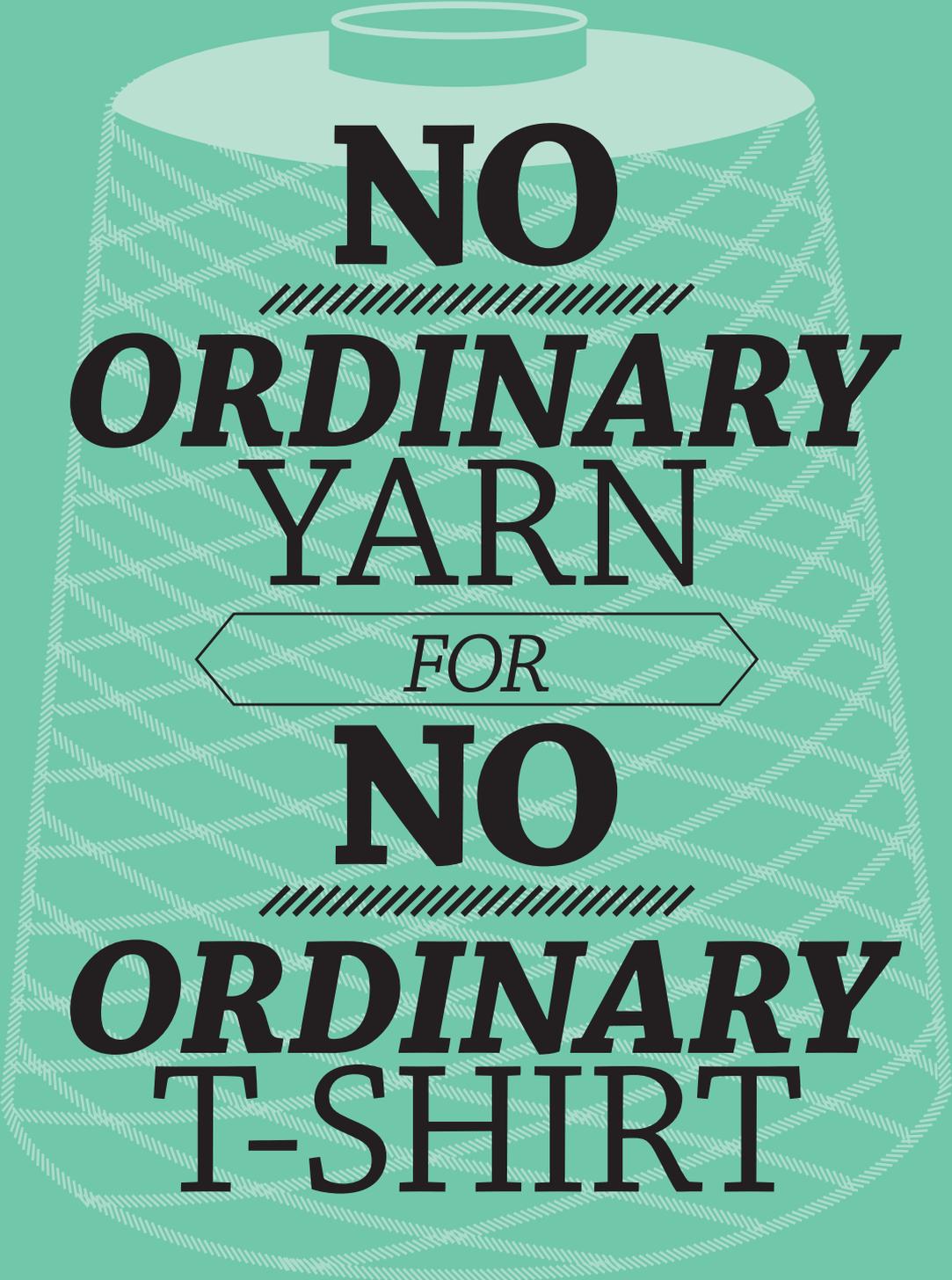
What's more, this range keeps getting bigger and better. Three great new styles for 2011 mean we now offer 16 in total, including four for kids. Look out for the new

Tank Top, Lady-Fit V-Neck T and Lady-Fit Long Sleeve T.

Each garment is made from 100% cotton Belcoro® yarn for a softer feel and improved printability. With premium styling details, a fine knit gauge and an extensive range of colours, it's no wonder the Valueweight T is Europe's hottest.

*IT'S MORE THAN JUST A T-SHIRT.
IT'S A RANGE THAT KEEPS ON GROWING.*





NO

//////
ORDINARY
YARN

FOR

NO

//////
ORDINARY
T-SHIRT

**Any T-shirt is only as good as its yarn.
That's why we only use the best – Belcoro®.**

As industry *pioneers*, it may not surprise you to learn that thanks to a unique manufacturing process, we're the **only** imprint brand that uses Belcoro® yarn – setting a new standard in softness and *quality*.

It's just another example of how our T-shirts *stand out* from the crowd, offering a cleaner and more stable printing area and fewer loose fibres. This means better quality printing, **improved** washing **performance**, less pilling and more durability.

All our yarns are rigorously tested by renowned German company Schlafhorst. Only when it is awarded their independent mark of **quality** is it good enough for **Fruit of the Loom**.





VALUEWEIGHT T

61-036-0

Fabric: 100% cotton*, Belcoro® yarn
 *Ash 99% cotton, 1% polyester
 *Heather Grey 97% cotton, 3% polyester

Weight: White - 160gm/m²
 Colour - 165gm/m²

Sizes: S - XXXL
 XXXL available in White, Black, Navy
 and Heather Grey only

Carton: 72

- Cotton/Lycra® rib crew neck with taped neckline for comfort



30	32	34	36
38	40	41	44
47	51	52	59
60	80	87	93
94	3M	AP	AZ
BX	CQ	GL	K2
PE	YT	NEW ZU	

Belcoro.
 THE BEST COTTON T-SHIRT
 Softer feel for comfort



LADY-FIT VALUEWEIGHT T

61-046-0

Fabric: 100% cotton*, Belcoro® yarn
 *Heather Grey 97% cotton, 3% polyester

Weight: White – 160gm/m²
 Colour – 165gm/m²

Sizes: XS – XL
 Carton: 36

- Shaped side seams for a feminine fit
- Cotton/Lycra® rib crew neck with taped neckline



Belcoro.
 SOFTER FEEL FOR COMFORT

30	34	36	40	44	47	51
52	57	87	NEW 94	AZ	YT	NEW ZU



FRUIT OF THE LOOM®

FITTED VALUE- WEIGHT T

61-200-0

Fabric: 100% cotton,
Belcoro® yarn

Weight: White - 160gm/m²
Colour - 165gm/m²

Sizes: S - XXL

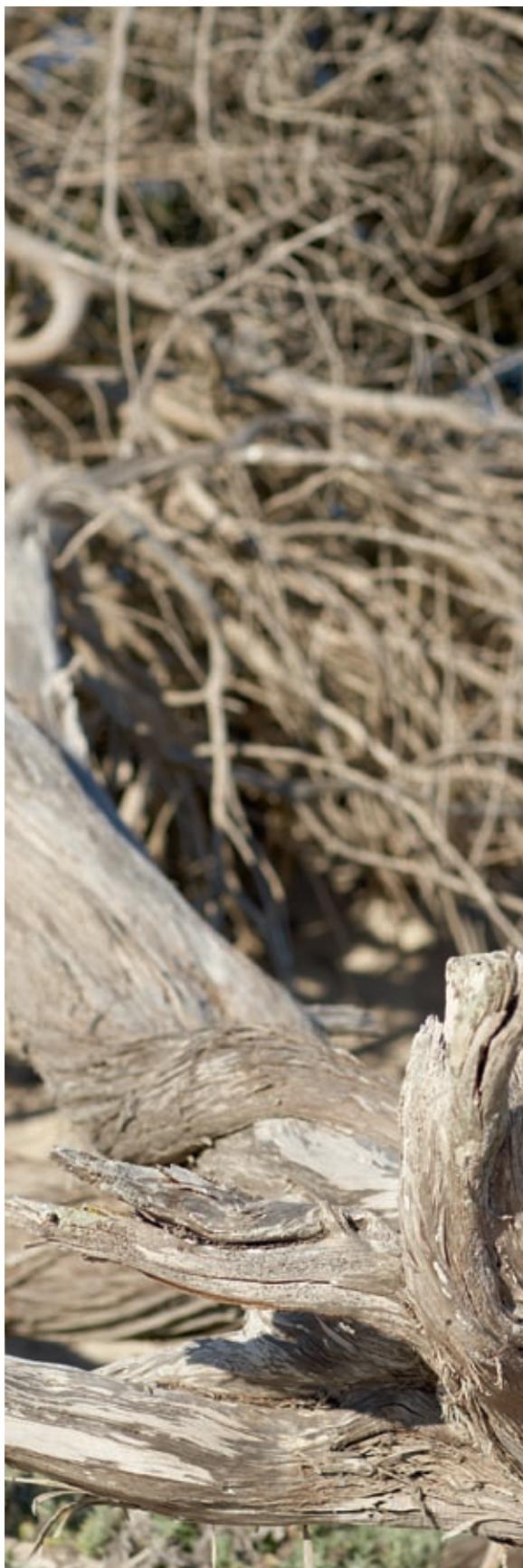
Carton: 72

- Shorter body length and side seams for a fashionable, slimmer fit
- Narrow cotton/Lycra® rib crew neck with taped neckline for comfort



Belcoro.
THE COTTON EXPERT
Softer feel for comfort

30	36	40	44
51	59	87	AZ





FRUIT OF THE LOOM.

VALUEWEIGHT V-NECK T



61-066-0

Fabric: 100% cotton*, Belcoro® yarn
*Heather Grey 97% cotton, 3% polyester

Weight: White – 160gm/m²
Colour – 165gm/m²

Sizes: S – XXL

Carton: 72

- Cotton/Lycra® rib V-Neck with taping for comfort



30	36
40	51
80	87
94	AZ

Belcoro.
SOFTER FEEL FOR COMFORT

NEW

LADY-FIT VALUEWEIGHT V-NECK T

61-224-0

Fabric: 100% cotton, Belcoro® yarn

Weight: White – 160gm/m²
Colour – 165gm/m²

Sizes: XS – XL

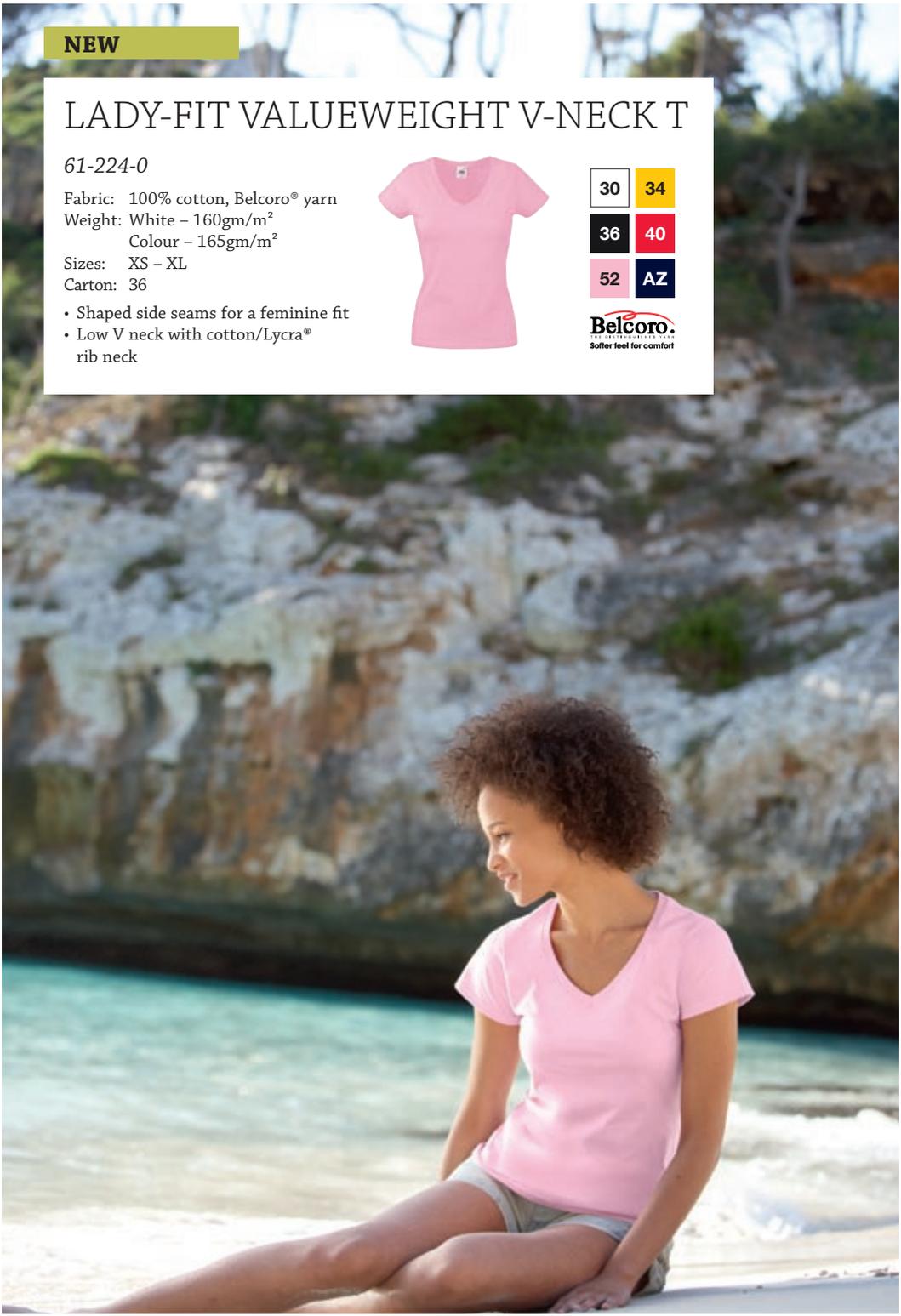
Carton: 36

- Shaped side seams for a feminine fit
- Low V neck with cotton/Lycra® rib neck



30	34
36	40
52	AZ

Belcoro
SOFTESSentials
Softer feel for comfort



VALUEWEIGHT LONG SLEEVE T

61-038-0

Fabric: 100% cotton*, Belcoro® yarn

*Heather Grey 97% cotton, 3% polyester

Weight: White – 160gm/m² Colour – 165gm/m²

Sizes: S – XXL

Carton: 72 (60 size XXL)

- Cotton/Lycra® rib crew neck with taped neckline



30	36
40	51
94	AZ

Belcoro.
Softer feel for comfort





NEW

LADY-FIT VALUEWEIGHT LONG SLEEVE T

61-266-0

Fabric: 100% cotton, Belcoro® yarn

Weight: White - 160gm/m²

Colour - 165gm/m²

Sizes: XS - XL

Carton: 36

- Shaped side seams for a feminine fit
- Cotton/Lycra® rib crew neck with taped neckline



30

36

Belcoro.
THE BELCORO COMPANY
Softer feel for comfort



FRUIT OF THE LOOM.



NEW

61-222-0

Fabric: 100% cotton*, Belcoro® yarn
*Heather Grey 97% cotton, 3% polyester

Weight: White - 160gm/m²
Colour - 165gm/m²

Sizes: S - XXL

Carton: 72

- 1x1 rib cotton/Lycra® to armhole and neckline



30	36
40	94
AZ	

Belcoro.
SOFTER FEEL FOR COMFORT

TANK TOP



ATHLETIC VEST

61-098-0

Fabric: 100% cotton*, Belcoro® yarn
*Heather Grey 97% cotton, 3% polyester

Weight: White – 160gm/m²
Colour – 165gm/m²

Sizes: S – XXL

Carton: 72

- Self-fabric binding to neck and armholes



30	36
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40	94
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AZ

Belcoro.
SOFTER FEEL FOR COMFORT





RINGER T

61-168-0

Fabric: 100% cotton, Belcoro® yarn

Weight: White - 160gm/m²

Colour - 165gm/m²

Sizes: S - XXL

Carton: 72

- Cotton/Lycra® rib crew neck with taped neckline for comfort



Belcoro.
THE PERFORMANCE LINE
Softer feel for comfort



FRUIT OF THE LOOM.

BASEB



SHORT SLEEVE BASEBALL T

61-026-0

Fabric: 100% cotton, Belcoro® yarn

Weight: White - 160gm/m²
Colour - 165gm/m²

Sizes: S - XXL

Carton: 72

- Neckline with bound 1x1 rib with Lycra® in contrast colour



Belcoro.
SOFTER FEEL FOR COMFORT

ALL T



LONG SLEEVE BASEBALL T

61-028-0

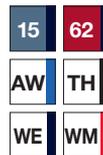
Fabric: 100% cotton, Belcoro® yarn

Weight: White - 160gm/m²
Colour - 165gm/m²

Sizes: S - XXL

Carton: 72 (60 size XXL)

- Neckline with bound 1x1 rib with Lycra® in contrast colour



Belcoro.
FOR THE COMFORTABLE
Soffer feel for comfort



FRUIT OF THE LOOM®

The simple truth.

*Our Fashion T's offer the ultimate
in casual styling, bringing you more fabrics,
more choice and more style.*

*More than your standard promotional T, this fashion led range is
designed for those looking for something that little bit different.
Be that hooded T's, strap T's, sheer lightweight T's or our range of
cotton/elastane T's for the ultimate in comfort, fit and durability.*

*We're famous for T's that don't just look great, but are perfect for
decoration too. You'll find our stylish fashion T-shirt range is no exception.*





Slim Fit T

61-262-0

Fabric: 95% cotton, 5% elastane

Weight: White – 175gm/m²
Colour – 185gm/m²

Sizes: S – XXL

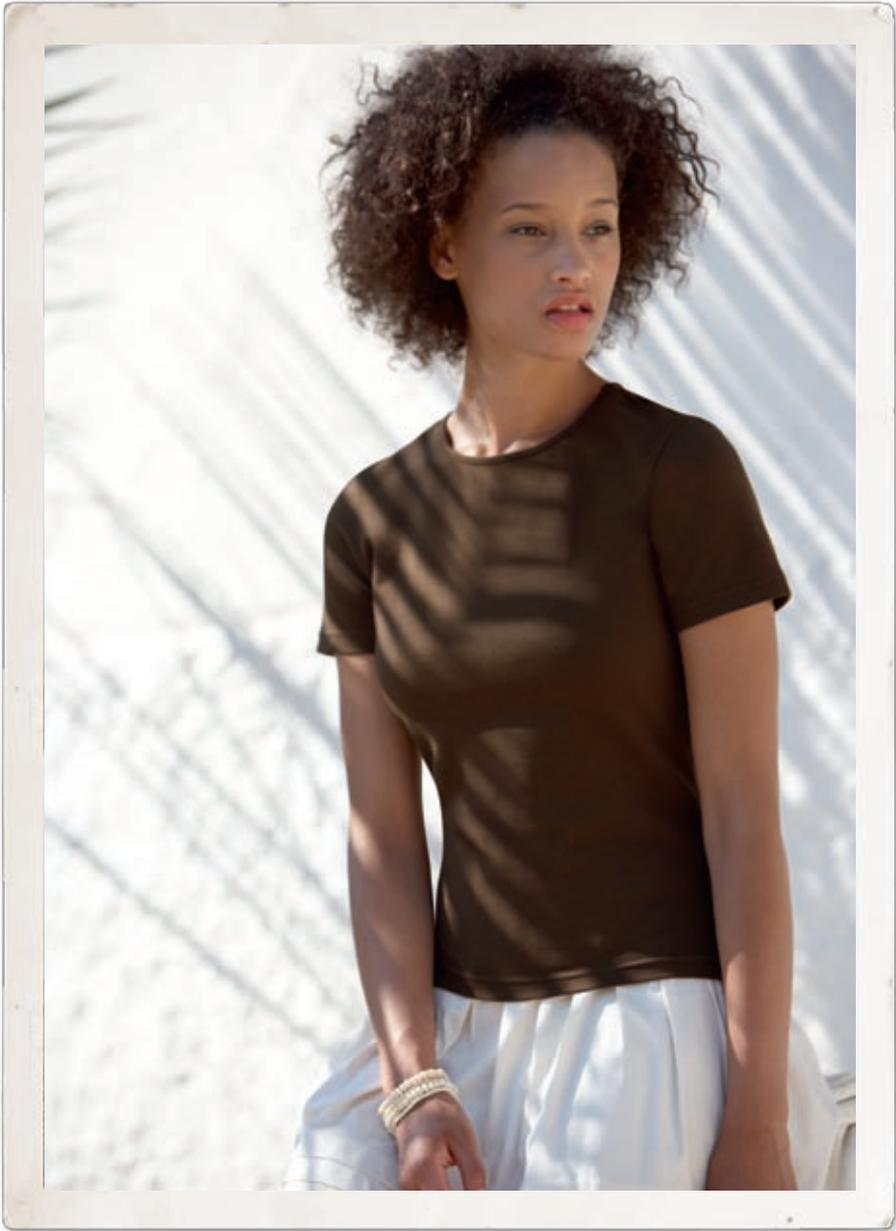
Carton: 72

- High quality cotton/elastane single jersey fabric
- Neckline with self-fabric binding



30

36



Lady-Fit Crew Neck T

61-056-0

Fabric: 95% cotton, 5% elastane

Weight: White - 200gm/m²
 Colour - 210gm/m²

Sizes: XS - XXL

Carton: 36

- Self-fabric binding to neckline
- Shaped side seams for a feminine fit

30	34	36
40	44	51
52	57	59
AP	AZ	CQ
MI	YT	



FRUIT OF THE LOOM.



Lady-Fit V-Neck T

61-054-0

Fabric: 95% cotton, 5% elastane

Weight: White – 200gm/m²

Colour – 210gm/m²

Sizes: XS – XXL

Carton: 36

- Self-fabric binding to neckline
- Shaped side seams for a feminine fit

30	34
36	40
51	52
57	AZ
MI	YT





*Lady-Fit Long
Sleeve Crew Neck T*

61-022-0

Fabric: 95% cotton, 5% elastane

Weight: White - 200gm/m²

Colour - 210gm/m²

Sizes: XS - XL

Carton: 36

- Self-fabric binding to neckline
- Shaped side seams for a feminine fit



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36

51



FRUIT OF THE LOOM®



Lady-Fit Sleeveless T

61-052-0

Fabric: 95% cotton, 5% elastane

Weight: White – 200gm/m²
Colour – 210gm/m²

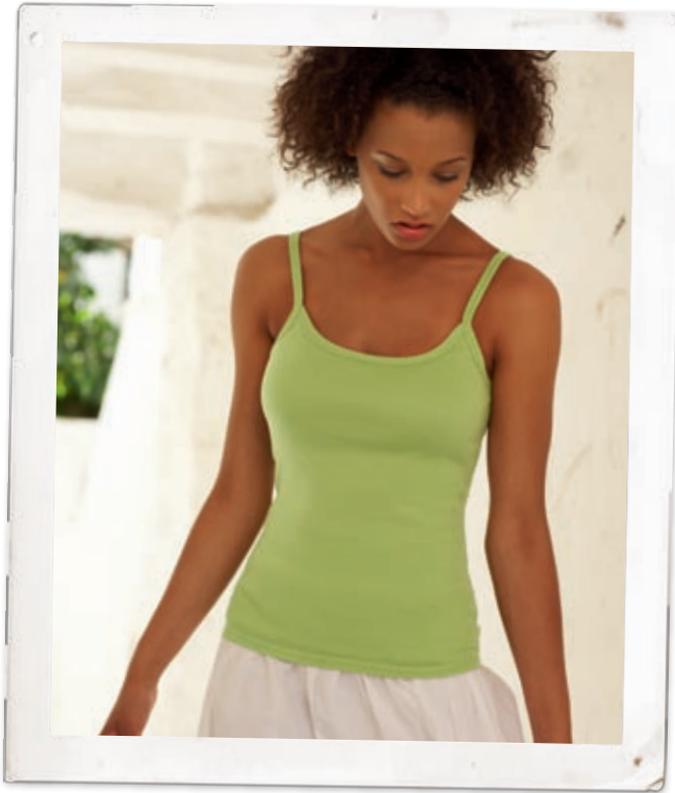
Sizes: XS – XL

Carton: 36

- Self-fabric binding to neckline and armholes
- Shaped side seams for a feminine fit



30	36
40	AZ
YT	



Lady-Fit Strap T

61-024-0

Fabric: 100% cotton, 1x1 rib

Weight: White – 210gm/m²

Colour – 220gm/m²

Sizes: XS – XL

Carton: 36

- Straps and neckline with self-fabric binding



30	34
36	40
44	57
AZ	KI



Lady-Fit Lightweight T

61-194-0

Fabric: 100% cotton

Weight: White – 125gm/m²

Colour – 135gm/m²

Sizes: XS – XL

Carton: 36

- Soft lightweight fabric and shaped side seams for a more contemporary fit
- Low scoop neck with self-fabric binding



30	36
52	AZ
YT	

Lady-Fit Lightweight Hooded T

61-198-0

Fabric: 100% cotton

Weight: White – 125gm/m²

Colour – 135gm/m²

Sizes: XS – XL

Carton: 36

- Soft lightweight fabric and shaped side seams for a more contemporary fit
- Self-fabric hood with back neck tape and V front opening



30	36
52	AZ
YT	





Long Sleeve Hooded T

61-190-0

Fabric: 100% cotton*

*Heather Grey 97% cotton, 3% polyester

Weight: 160gm/m²

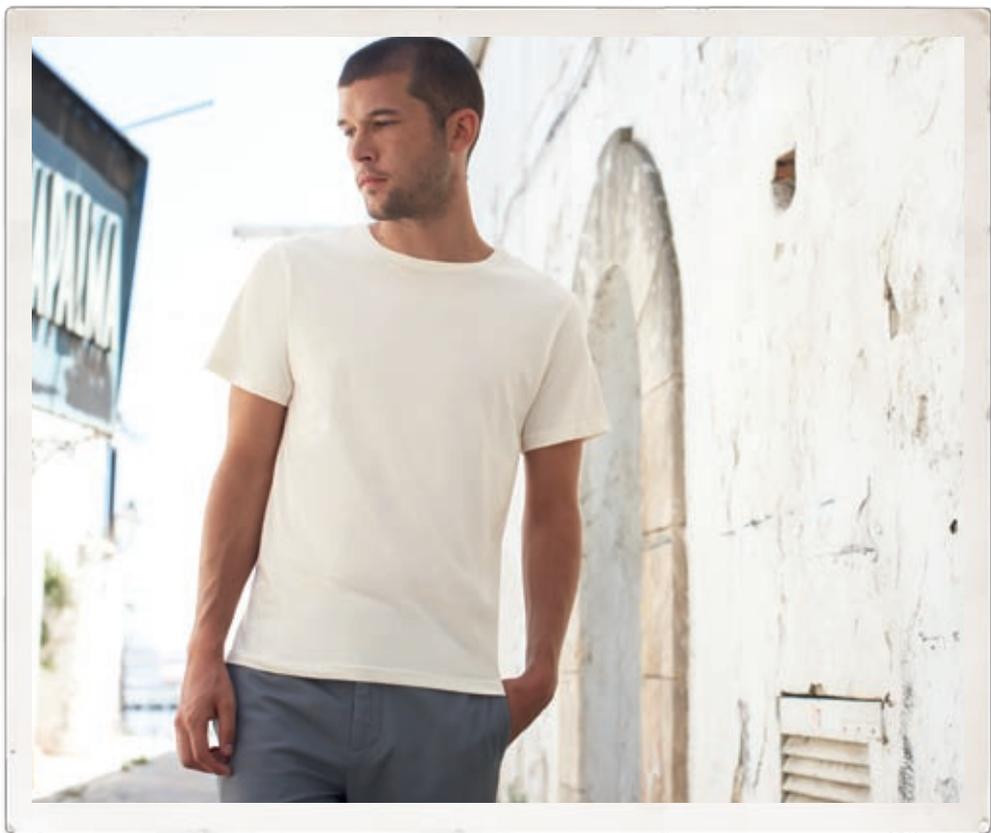
Sizes: S – XXL

Carton: 72 (60 size XXL)

- Taped neckline for comfort



FRUIT OF THE LOOM®



Organic Cotton T

61-188-0

Fabric: 100% organic cotton

Weight: 140gm/m²

Sizes: S – XXL

Carton: 48

- 100% certified organic cotton, unbleached and undyed for a natural finish
- 1x1 rib binding on the neckline



60



Lady-Fit Organic Cotton T

61-192-0

Fabric: 100% organic cotton

Weight: 140gm/m²

Sizes: XS - XL

Carton: 48

- 100% certified organic cotton, unbleached and undyed for a natural finish
- 1x1 rib binding on the neckline
- Shaped side seams and longer body length



60



FRUIT OF THE LOOM®

GO TO TOWN

***Quality polos
whatever the occasion.***

When it comes to polos, we understand different people have different needs. This range boasts a wide selection of weights and fabric bases, including Premium 100% cotton polos, easy care polos built to withstand industrial washing, and the all new Heavy Polo inspired by current retail trends.

If you're not sure which style is best for you, don't worry, our guide to polos will help you decide.



YOUR GUIDE ... *TO* ... POLOS

We've split our polos into three different categories to reflect your different needs. Within each category, you'll find a key style along with its features and benefits, helping you decide which polo is right for you.

For more detailed information, see pages 50-61.



Premium Quality
PREMIUM POLO

- High quality, double piqué fabric
- Premium finishing details
- Fashionable styling
- Ideal for sports and leisure



Easy care
65/35 POLO

- Functional styling, easy to wear
- Washable at 60 degrees
- Minimal ironing
- Ideal for workwear



Budget
ORIGINAL POLO

- Great budget option
- Ideal for large-scale promotions or single use uniform

65/35 Polo



63-402-0

Fabric: Easy care 65% polyester, 35% cotton

Weight: White - 170gm/m²

Colour - 180gm/m²

Sizes: S - XXXL

XXXL available in White, Black, Navy and Heather Grey only

Carton: 36

- Three-button fused placket



30	32	34
36	38	40
41	44	NEW 47
51	77	94
AZ	PE	YT



Lady-Fit 65/35 Polo

63-212-0

Fabric: Easy-care 65% polyester,
35% cotton

Weight: White – 170gm/m²
Colour – 180gm/m²

Sizes: XS – XXL

Carton: 36

- Designed for use in the workplace with a longer body length and looser fit
- Fused placket with two self-coloured buttons



60





65/35 Pocket Polo

63-308-0

Fabric: Easy care 65% polyester,
35% cotton

Weight: White - 170gm/m²
Colour - 180gm/m²

Sizes: S - XXL

Carton: 36

- Self-fabric breast pocket
- Three-button fused placket



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36

40

51

65/35 Heavy Polo

63-204-0

Fabric: Easy care 65% polyester,
35% cotton

Weight: White - 220gm/m²
Colour - 230gm/m²

Sizes: S - XXXL
XXXL available in White, Black,
Navy and Heather Grey only

Carton: 36

- Three-button fused placket



30	32
36	38
40	41
51	94
AZ	



FRUIT OF THE LOOM®

Premium Polo



63-202-0

Fabric: 100% cotton*
*Ash 90% cotton, 10% polyester

Weight: White - 170gm/m²
Colour - 180gm/m²

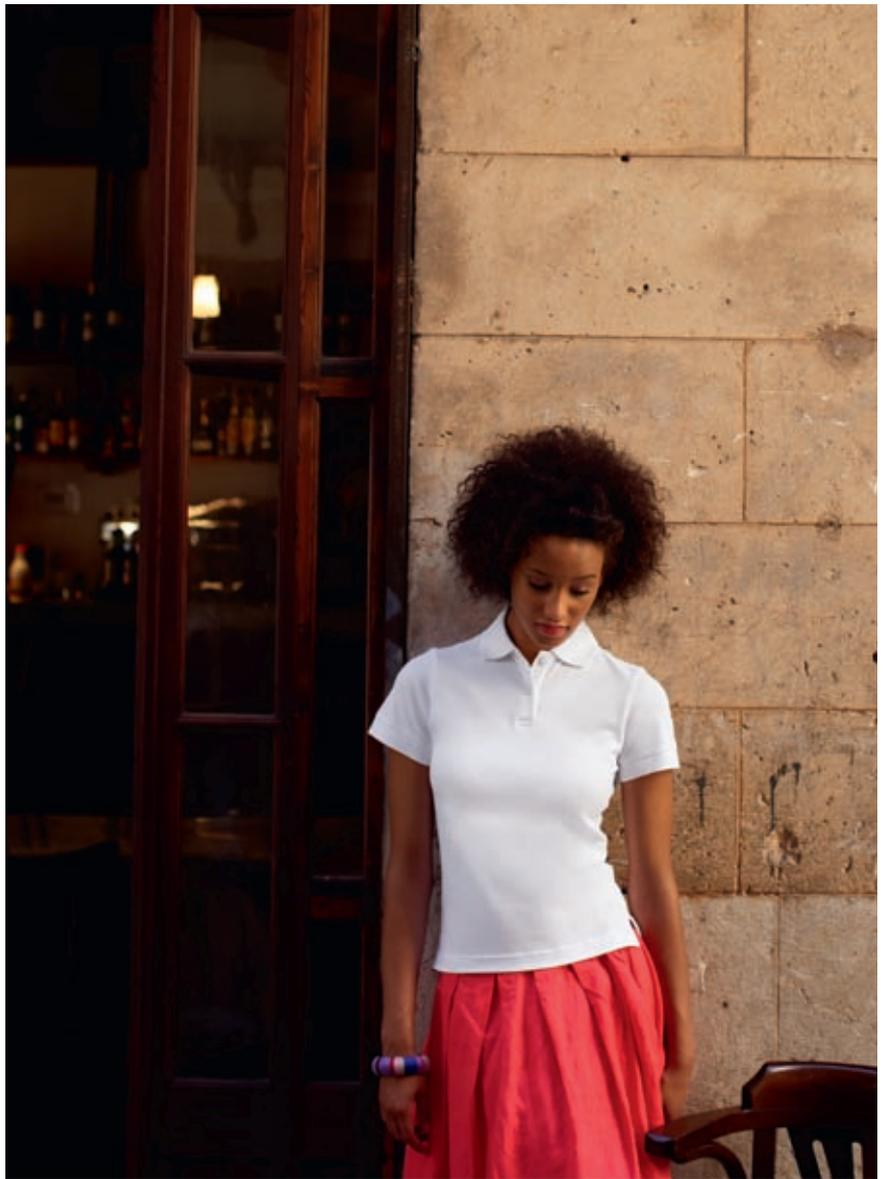
Sizes: S - XXL

Carton: 36

• Narrow two-button placket



30	34	36
40	41	44
51	59	93
3M	AZ	BK
TM	YT	NEW ZU



Lady-Fit Polo

63-560-0

Fabric: 97% cotton, 3% elastane

Weight: White - 210gm/m²
 Colour - 220gm/m²

Sizes: XXS - XXL
 XXS available in White and Sky Blue only

Carton: 36

- Shaped side seams with side vents for a feminine fit
- Two-button narrow placket with self-coloured buttons and sewn-in spare





Tipped Polo

63-448-0

Fabric: 100% cotton

Weight: White - 170gm/m²

Colour - 180gm/m²

Sizes: S - XXL

Carton: 36

- Single stripe tipping to collar and cuffs
- Narrow two-button placket



Premium Long Sleeve Polo

63-306-0

Fabric: 100% cotton*

*Ash 90% cotton, 10% polyester

Weight: White - 170gm/m²

Colour - 180gm/m²

Sizes: S - XXL

Carton: 36

- Narrow two-button placket
- Ribbed cuffs with cotton/elastane for shape retention



NEW

Heavy Polo

63-000-0

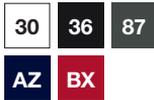
Fabric: 100% cotton

Weight: White – 230gm/m²
Colour – 240gm/m²

Sizes: S – XXL

Carton: 36

- Flat knit 1x1 rib collar with self fabric collar stand
- Self fabric placket with three buttons
- Sleeves with 100% cotton 1x1 rib cuffs
- Back yoke





FRUIT OF THE LOOM.



Lady-Fit Ribbed Polo

63-502-0

Fabric: 100% cotton, 1x1 rib

Weight: White – 210gm/m²

Colour – 220gm/m²

Sizes: XS – XL

Carton: 36

- Self-fabric collar and buttonless placket
- Short, capped sleeves



Slim Fit Polo

63-208-0

Fabric: 97% cotton, 3% elastane

Weight: White – 210gm/m²

Colour – 220gm/m²

Sizes: S – XXL

Carton: 36

- Cotton/elastane fabric with a slim fitting cut and shorter body length
- Narrow two-button placket





Screen Stars Original Polo

63-214-0

Fabric: 100% cotton

Weight: White - 170gm/m²
Colour - 180gm/m²

Sizes: S - XXL

Carton: 48

- Traditional two-button collar
- Open cuffs and hem with twin needle stitching detail



30	36
40	51
AZ	TM



FRUIT OF THE LOOM®

THINK *SMART*

WORK SHIRTS
THAT ALWAYS
WORK
OVERTIME.

Our work shirts are as tough as they come. Hardwearing, cotton rich fabrics that are easy to care for. Casual Poplin and formal Oxford styles, all available in matching colours for men and women.

Like all our range, we put a lot of focus on the quality of the base fabric, which is why for our Oxfords we use a highly durable 2x2 weave fabric normally seen in high-end shirt tailoring. The result is a less transparent, better quality product that's more effective to print on.





LADY-FIT SHORT SLEEVE OXFORD SHIRT

65-000-0

Fabric: 70% cotton, 30% polyester

Weight: White – 130gm/m²
Colour – 135gm/m²

Sizes: XS – XXXL

Carton: 12

- Shaped side seams and back and bust darts



30	32
36	OC
OD	RC

SHORT SLEEVE OXFORD SHIRT

65-112-0

Fabric: 70% cotton, 30% polyester

Weight: White – 130gm/m²
Colour – 135gm/m²

Sizes: S – XXXL

Carton: 12

- Button-down collar and mitred chest pocket



30	32
36	OC
OD	RC





LADY-FIT LONG SLEEVE OXFORD SHIRT

65-002-0

Fabric: 70% cotton, 30% polyester

Weight: White - 130gm/m²

Colour - 135gm/m²

Sizes: XS - XXXL

Carton: 12

- Shaped side seams and back and bust darts



30	32
36	OC
OD	RC

LONG SLEEVE OXFORD SHIRT

65-114-0

Fabric: 70% cotton, 30% polyester

Weight: White - 130gm/m²

Colour - 135gm/m²

Sizes: S - XXXL

Carton: 12

- Button-down collar and mitred chest pocket



30	32
36	OC
OD	RC



FRUIT OF THE LOOM®



SHORT SLEEVE POPLIN SHIRT

65-116-0

Fabric: 55% cotton, 45% polyester

Weight: White – 115gm/m²

Colour – 120gm/m²

Sizes: S – XXXL

Carton: 12

- Standard collar and self-fabric chest pocket
 - Self-coloured buttons
-



LADY-FIT SHORT SLEEVE POPLIN SHIRT

65-014-0

Fabric: 55% cotton, 45% polyester

Weight: White – 115gm/m²

Colour – 120gm/m²

Sizes: XS – XXXL

Carton: 12

- Shaped side seams and back and bust darts
 - Self-fabric breast pocket
 - Self-coloured buttons
-





LADY-FIT LONG SLEEVE POPLIN SHIRT

65-012-0

Fabric: 55% cotton, 45% polyester

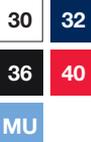
Weight: White - 115gm/m²

Colour - 120gm/m²

Sizes: XS - XXXL

Carton: 12

- Shaped side seams and back and bust darts
- Self-fabric breast pocket
- Self-coloured buttons



LONG SLEEVE POPLIN SHIRT

65-118-0

Fabric: 55% cotton, 45% polyester

Weight: White - 115gm/m²

Colour - 120gm/m²

Sizes: S - XXXL

Carton: 12

- Standard collar and self-fabric chest pocket
- Self-coloured buttons



FRUIT OF THE LOOM

THE GREAT OUTDOORS

STYLISH AND DURABLE.

A warm welcome to our sweats and fleece section. You'll find it's the perfect blend of style, comfort and durability.

Our latest range of sweats is better than ever and every garment is built to last and last. Our in-house testing labs monitor and test all our garments so that you can be assured performance constantly improves. It also means you enjoy unbeatable durability, shrinkage and pilling performance.

From our latest Hoodies and classic Set-In and Raglan sweats, to our hardwearing Outdoor Fleece products including the new Lady-Fit Full Zip Fleece, you'll find this range ticks all the boxes.



SET-IN SWEAT



62-202-0

Fabric: 80% cotton Belcoro® yarn,
20% polyester

Weight: 280gm/m²

Sizes: S - XXXL

XXXL available in White, Black, Navy
and Heather Grey only

Carton: 36 (24 sizes XXL & XXXL)

- Self-coloured jersey shoulder to shoulder tape



30	32	34
36	38	40
41	51	94
3M	AZ	YT

Belcoro.
FOR THE PROFESSIONAL
Softer feel for comfort



RAGLAN SWEAT

62-216-0

Fabric: 80% cotton Belcoro® yarn, 20% polyester

Weight: 280gm/m²

Sizes: S - XXL

Carton: 36 (24 size XXL)

- Self-coloured jersey taping to neckline



30	32	36
38	40	41
47	51	77
94	AZ	
PE	YT	

Belcoro.
THE BELCORO GROUP
Softer feel for comfort



FRUIT OF THE LOOM®





HOODED SWEAT

62-208-0

Fabric: 80% cotton Belcoro® yarn,
20% polyester,

Weight: 280gm/m²

Sizes: S - XXL

Carton: 24

- Double fabric hood with self-coloured draw cord
- Front pouch pocket
- Waist and cuff rib in cotton/Lycra® for shape retention



30	32	36	38
40	41	44	47
51	52	59	87
94	3M	AZ	CQ
GL	YT		



FRUIT OF THE LOOM®

HOODED SWEAT JACKET

62-034-0

Fabric: 70% cotton, 30% polyester

Weight: 280gm/m²

Sizes: S – XXL

Carton: 24

- Narrow covered zip for enhanced printability
- Double fabric hood with self-coloured draw cord and single jersey back neck tape
- Two front pouch pockets



36	40	41
51	59	87
94	AZ	CQ





LADY-FIT HOODED SWEAT JACKET

62-924-0

Fabric: 75% cotton, 25% polyester

Weight: 280gm/m²

Sizes: XS - XXL

Carton: 24

- Hood with self-coloured herringbone draw cord
- Two front pouch pockets
- Self-coloured covered zip with removable branded zip puller
- Self-fabric cuffs and waistband



FRUIT OF THE LOOM®

BASEBALL HOODED SWEAT

62-218-0

Fabric: 70% cotton,
30% polyester

Weight: 280gm/m²

Sizes: S – XXL

Carton: 24

- Double fabric hood with contrast colour draw cord
- Front pouch pocket



15

62

AK

TH



HEAVY HOODED SWEAT



62-212-0

Fabric: 70% cotton, 30% polyester

Weight: 340gm/m²

Sizes: S - XXL

Carton: 24

- Double fabric hood with self-coloured draw cord
- Front pouch pocket



36

59

CQ

SWEATSHIRTS

////// *THAT CAN* ////

HANDLE

HARD

LABOUR

100% COTTON FACING FOR 100% PERFORMANCE.

We know you demand quality from your sweats. Thanks to a revolutionary knitting process at our new manufacturing plant in Morocco, our sweatshirts now work harder than ever. The technique keeps the polyester at the back of the fabric and the cotton at the front, creating unbeatable pilling performance and a sweat that lasts longer.

High quality polyester yarn means our sweats are less likely to shrink, while the addition of Lycra® to the hems, necks and cuffs allows for repeated washing without losing shape.



ZIP NECK SWEAT

62-032-0

Fabric: 70% cotton, 30% polyester

Weight: 280gm/m²

Sizes: S - XXL

Carton: 24

- Covered zip for enhanced printability
- Turtle neck collar with single jersey back neck tape



30	36
40	51
94	AZ



FRUIT OF THE LOOM®

SWEAT JACKET

62-228-0

Fabric: 70% cotton, 30% polyester

Weight: 280gm/m²

Sizes: S - XXL

Carton: 24

- Covered zip for enhanced printability
- Turtle neck collar with single jersey back neck tape
- Two jetted front pockets



30

36

NEW

94

AZ

GL



LADY-FIT SWEAT JACKET



62-002-0

Fabric: 75% cotton, 25% polyester

Weight: 280gm/m²

Sizes: XS - XXL

Carton: 24

- Self-coloured zip with removable branded zip puller
- Self-fabric cuffs and waistband
- Two jetted front pockets



30	36
40	52
AZ	YT



FRUIT OF THE LOOM®



OPEN HEM JOG PANTS

64-032-0

Fabric: 80% cotton Belcoro® yarn,
20% polyester

Weight: 280gm/m²

Sizes: S – XXL

Carton: 36 (24 size XXL)

- Elasticated waist with self-coloured draw cord
- Side pockets



Belcoro.
THE ORIGINAL ITALIAN YARN
Softer feel for comfort

36

94

AZ

JOG PANTS

64-026-0

Fabric: 80% cotton Belcoro® yarn,
20% polyester

Weight: 280gm/m²

Sizes: S – XXL

Carton: 36 (24 size XXL)

- Elasticated waist with self-coloured draw cord
- Side pockets



36

94

AZ

Belcoro.
THE ORIGINAL ITALIAN YARN
Softer feel for comfort



LADY-FIT JOG PANTS

64-048-0

Fabric: 75% cotton, 25% polyester

Weight: 280gm/m²

Sizes: XS - XL

Carton: 24

- Unbrushed fabric for a more feminine fit
- 2 x 1 rib waistband with self-coloured herringbone drawcord



30

36

AZ



FRUIT OF THE LOOM®



FULL ZIP FLEECE

62-510-0

Fabric: 100% polyester*,
pill resistant fleece
*Smoke 75% polyester, 25% viscose

Weight: 300gm/m²

Sizes: S - XXL

Carton: 12

- Cover stitching detail on hem and shoulder seams
- Hem with elasticated draw cord and stopper



36	38
40	51
AZ	FO
SK	XK

NEW

LADY-FIT OUTDOOR FLEECE

62-066-0

Fabric: 100% polyester,
pill resistant fleece

Weight: 300gm/m²

Sizes: S - XXL

Carton: 12

- Cover stitching detail on hem and raglan sleeve
- Covered self-coloured zip



36

38

40

51

AZ



FRUIT OF THE LOOM®

HALF ZIP FLEECE



62-512-0

Fabric: 100% polyester*,
pill resistant fleece
*Smoke 75% polyester, 25% viscose

Weight: 300gm/m²

Sizes: S – XXL

Carton: 12

- Cover stitching detail on hem and shoulder seams
- Hem with elasticated draw cord and stopper



SLEEVELESS FLEECE

62-502-0

Fabric: 100% polyester, pill resistant fleece

Weight: 300gm/m²

Sizes: S – XXL

Carton: 12

- Armholes with self coloured binding
- Cover stitching detail on hem and shoulder seams
- Hem with elasticated draw cord and stopper



FRUIT OF THE LOOM®

Little Treasures

Our Kids' range really puts the fun into functional.

With bright colours and a range of great styles, it's easy to see why ours is a clothing range kids really want to wear.

But it's not just about looks. Our kids' range is ready to handle all the usual wear and tear, as well as the inevitable repeated washing.

Our polos are washable at 60 degrees, our T's benefit from Belcoro® yarn and our sweats feature 100% cotton face. Add to that our outdoor fleece made from pill resistant polyester, and you have a range that's perfect for kids – highly durable and soft to the touch.





Valuweight T

61-033-0

Fabric: 100% cotton*, Belcoro® yarn
 *Heather Grey 97% cotton, 3% polyester

Weight: White – 160gm/m²
 Colour – 165gm/m²

Sizes: 1-2, 2-3, 3-4, 5-6, 7-8, 9-11,
 12-13, 14-15
 Ages 1-2 and 2-3 available in White,
 Navy, Sunflower, Red, Royal, Light Pink
 and Sky Blue only

Carton: 108 (72 age 14-15)

- Cotton/Lycra® rib crew neck with taped neckline



Belcoro.
 THE BELCORO YARN
 Softer feel for comfort

30	32	34	36	38	40	41
44	47	51	52	60	94	3M
AZ	BX	K2	PE	YT	NEW ZU	





Girls Valuweight T

61-005-0

Fabric: 100% cotton Belcoro® yarn

Weight: White – 160gm/m²

Colour – 165gm/m²

Sizes: 3-4, 5-6, 7-8, 9-11, 12-13,
14-15

Carton: 72

- Cotton/Lycra® rib crew neck with taped neckline
- Styled for young girls with shorter sleeves, a smaller collar and side seams with waist shaping



30	34
36	40
51	52
AZ	YT

Belcoro.
THE ORIGINAL BELCORO® YARN
Softer feel for comfort



FRUIT OF THE LOOM®



Valuweight Long Sleeve T

61-007-0

Fabric: 100% cotton, Belcoro® yarn

Weight: White - 160gm/m²

Colour - 165gm/m²

Sizes: 3-4, 5-6, 7-8, 9-11, 12-13, 14-15

Carton: 72

- Cotton/Lycra® rib crew neck with taped neckline
- Ribbed cuffs with Lycra® for shape retention



30	36
40	51
AZ	

Belcoro.
THE STRUCTURAL YARN
Softer feel for comfort



Organic Cotton T

61-003-0

Fabric: 100% organic cotton

Weight: 140gm/m²

Sizes: 3-4, 5-6, 7-8, 9-11,
12-13, 14-15

Carton: 48

- 100% certified organic cotton, unbleached and undyed for a natural finish
- 1 x 1 rib binding on the neckline



60



FRUIT OF THE LOOM®



65/35 Polo

63-417-0

Fabric: Easy-care 65% polyester,
35% cotton

Weight: White – 170gm/m²
Colour – 180gm/m²

Sizes: 3-4, 5-6, 7-8, 9-11,
12-13, 14-15

Carton: 36

- Two-button fused placket with self-coloured buttons
- Reinforced shoulder seams and taped neckline



30	34	36
38	40	41
51	52	94
AZ	PE	YT

65/35 Long Sleeve Polo

63-201-0

Fabric: Easy-care 65% polyester,
35% cotton

Weight: White – 170gm/m²
Colour – 180gm/m²

Sizes: 3-4, 5-6, 7-8, 9-11,
12-13, 14-15

Carton: 36

- Two-button fused placket with self-coloured buttons
- Reinforced shoulder seams and taped neckline
- Ribbed cuffs with elastane



30	40
51	AZ
YT	

Set-in Sweat

62-031-0

Fabric: 70% cotton, 30% polyester

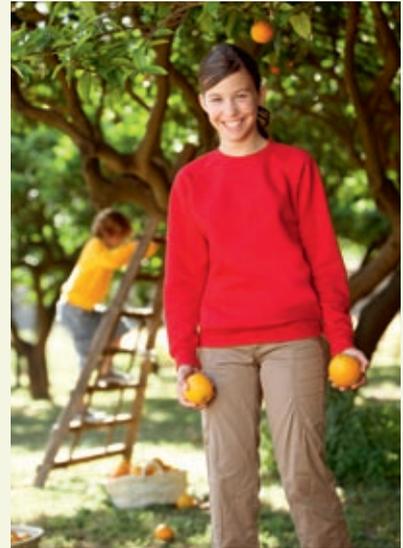
Weight: 280gm/m²

Sizes: 3-4, 5-6, 7-8, 9-11, 12-13, 14-15

Carton: 36

- Cotton/Lycra® rib crew neck with self-coloured jersey taping





Raglan Sweat

62-033-0

Fabric: 70% cotton,
30% polyester

Weight: 280gm/m²

Sizes: 3-4, 5-6, 7-8, 9-11,
12-13, 14-15

Carton: 36

- Cotton/Lycra® rib crew neck
with self-coloured jersey taping



32	36	38
40	41	51
77	94	AZ

Hooded Sweat

62-037-0

Fabric: 70% cotton, 30% polyester

Weight: 280gm/m²

Sizes: 5-6, 7-8, 9-11, 12-13, 14-15

Carton: 24

- Double fabric hood without draw cord, in-line with European childrenswear legislation
- Front pouch pocket



NEW 30	32
36	40
51	94
YT	



Hooded Sweat Jacket

62-035-0

Fabric: 70% cotton, 30% polyester

Weight: 280gm/m²

Sizes: 5-6, 7-8, 9-11, 12-13, 14-15

Carton: 24

- Narrow covered zip for enhanced printability
- Double fabric hood without draw cord, in-line with European childrenswear legislation
- Two front pouch pockets



32

36

40

51

94



FRUIT OF THE LOOM®



**KIDS
ARE
IN
SAFE
HANDS**

Our kids' range isn't just about the little ones. Adults enjoy added peace of mind too. We work tirelessly to ensure every single garment conforms to the latest E.U. safety regulations.

Drawcords and toggles have been removed and the Toddler T has been individually metal detected. What's more, all our garments feature the Oeko-Tex guarantee – meaning nothing harmful is used that could affect kids' sensitive skins.

We don't stop there, though. We constantly monitor legal requirements to ensure we're bang up to date with new legislation.

Sweat Jacket

62-001-0

Fabric: 70% cotton, 30% polyester

Weight: 280gm/m²

Sizes: 5-6, 7-8, 9-11, 12-13, 14-15

Carton: 24

- Full length, narrow covered zip for enhanced printability
- Ribbed hem and cuffs
- Two front pouch pockets



36 40

51 AZ

Jog Pants

64-025-0

Fabric: 70% cotton, 30% polyester

Weight: 280gm/m²

Sizes: 5-6, 7-8, 9-11, 12-13, 14-15

Carton: 36

- Elasticated waist with continuous self-coloured draw cord, in-line with European childrenswear legislation
- Elasticated cuffs



32 36

94





Outdoor Fleece

62-511-0

Fabric: 100% polyester,
pill resistant fleece

Weight: 300gm/m²

Sizes: 3-4, 5-6, 7-8, 9-11,
12-13, 14-15

Carton: 24

- Cover stitching detail on hem and shoulder seams
- Self-coloured zips to front and pockets
- No waist drawstring and toggle in-line with European childrenswear legislation



36

38

40

51

AZ



College Jacket

66-223-0

Fabric: Shell: 100% nylon 210T fabric, shower resistant
Lining: 65% polyester, 35% cotton

Weight: Shell: 74gm/m²
Lining: 150gm/m²

Sizes: 5-6, 7-8, 9-11, 12-13, 14-15
Carton: 24

- Storm flap covering zip and collar enclosing elasticated nylon hood, both with stud fastenings
- Single jersey lining opens for accessible printing and embroidery
- Two jetted front pockets
- No drawstring and toggle in-line with European childrenswear legislation



36

38

40

51

XK



FRUIT OF THE LOOM®

MEN T-SHIRTS

PAGE NUMBER	10	11	12	13	14 & 20	15	22/23	24
STYLE NAME	SUPER PREMIUM T	SUPER PREMIUM LONG SLEEVE T	HEAVY COTTON T	HEAVY POCKET T	VALUE-WEIGHT T	SCREEN STARS ORIGINAL FULL CUT T	FITTED VALUE-WEIGHT T	VALUE-WEIGHT V-NECK T
CODE	61-044-0	61-042-0	61-212-0	61-202-0	61-036-0	61-082-0	61-200-0	61-066-0
FABRIC	100% Cotton†¶	100% Cotton	100% Cotton¶	100% Cotton	100% Cotton†¶	100% Cotton¶	100% Cotton	100% Cotton¶
WEIGHT gm/m ² (White/Colours)	190/205	190/205	185/195	185/195	160/165	135/145	160/165	160/165
CARTON SIZE	72	72/(60 XXL)	72	72	72	120/(108 XXL)	72	72
SIZES	S-XXXL*	S-XXL	S-XXXL	S-XXL	S-XXXL*	S-XXL	S-XXL	S-XXL
30 White	•	•	•	•	•	•	•	•
32 Navy	■		■	■	■	■		
34 Sunflower	■				■	NEW		
36 Black	■		■	■	■			
38 Bottle Green	■				■			
40 Red	■		■	■	■	■	■	■
41 Burgundy	■				■			
44 Orange	■		■	■	■	■	■	
47 Kelly Green					■			
51 Royal Blue	■		■	■	■	■	■	■
52 Light Pink					■			
59 Classic Olive	■				■		■	
60 Natural	■				■			
80 Steel Blue					■			■
87 Charcoal					■		■	
93 Ash	■				■			
94 Heather Grey	■				■			
3M Khaki	■				■			
AP Apricot					■			
AZ Deep Navy	■				■		■	■
BX Brick Red					■			
CQ Chocolate	■				■			
GL Light Graphite	■				■			
K2 Yellow			■		■			
PE Purple					■			
XW Zinc	■				■			
YT Sky Blue	■				■			
ZU Azure Blue – NEW					■	NEW		

*XXXL available in White, Black, Navy and Heather Grey only. †Ash – 99% Cotton 1% Polyester. ¶Heather Grey – 97% Cotton 3% Polyester.



MEN T-SHIRTS

PAGE NUMBER	26	28/29	30	31	32	33	36	43	44
STYLE NAME	VALUE-WEIGHT LONG SLEEVE T	NEW TANK TOP	ATHLETIC VEST	RINGER T	SHORT SLEEVE BASEBALL T	LONG SLEEVE BASEBALL T	SLIM FIT T	LONG SLEEVE HOODED T	ORGANIC COTTON T
CODE	61-038-0	61-222-0	61-098-0	61-168-0	61-026-0	61-028-0	61-262-0	61-190-0	61-188-0
FABRIC	100% Cotton¶	100% Cotton¶	100% Cotton¶	100% Cotton	100% Cotton	100% Cotton	95% Cotton 5% Elastane	100% Cotton¶	100% Organic Cotton
WEIGHT gm/m ² (White/Colours)	160/165	160/165	160/165	160/165	160/165	160/165	175/185	160	140
CARTON SIZE	72/(60 XXL)	72	72	72	72	72/(60 XXL)	72	72/(60 XXL)	48
SIZES	S-XXL	S-XXL	S-XXL	S-XXL	S-XXL	S-XXL	S-XXL	S-XXL	S-XXL
30 White	•	NEW	•					•	
36 Black		NEW							
40 Red		NEW							
51 Royal Blue									
60 Natural									
94 Heather Grey		NEW							
AZ Deep Navy		NEW							
GL Light Graphite									
15 Steel Blue/Deep Navy									
17 Khaki/Light Graphite									
22 Navy/White									
62 Brick Red/Deep Navy									
AM Sunflower/Kelly Green									
AW White/Royal Blue									
KB Royal Blue/White									
KW Black/White									
OF Orange/Light Graphite									
RW Red/White									
TH White/Black									
WE White/Deep Navy									
WM White/Red									

*XXXL available in White, Black, Navy and Heather Grey only. †Ash - 99% Cotton 1% Polyester. ¶Heather Grey - 97% Cotton 3% Polyester.



MEN POLOS

PAGE NUMBER	50	52	53	54	56	57	58/59	60	61
STYLE NAME	65/35 POLO	65/35 POCKET POLO	65/35 HEAVY POLO	PREMIUM POLO	TIPPED POLO	PREMIUM LONG SLEEVE POLO	NEW HEAVY POLO	SLIM FIT POLO	SCREEN STARS ORIGINAL POLO
CODE	63-402-0	63-308-0	63-204-0	63-202-0	63-448-0	63-306-0	63-000-0	63-208-0	63-214-0
FABRIC	Easycare 65% Polyester 35% Cotton	Easycare 65% Polyester 35% Cotton	Easycare 65% Polyester 35% Cotton	100% Cotton†	100% Cotton	100% Cotton†	100% Cotton	97% Cotton 3% Elastane	100% Cotton
WEIGHT gm/m ² (White/Colours)	170/180	170/180	220/230	170/180	170/180	170/180	230/240	210/220	170/180
CARTON SIZE	36	36	36	36	36	36	36	36	48
SIZES	S-XXXL*	S-XXL	S-XXXL*	S-XXL	S-XXL	S-XXL	S-XXL	S-XXL	S-XXL
30 White	•	•	•	•		•	NEW	•	•
32 Navy									
34 Sunflower									
36 Black							NEW		
38 Bottle Green									
40 Red									
41 Burgundy									
44 Orange									
47 Kelly Green	NEW								
51 Royal Blue									
59 Classic Olive									
77 Emerald									
87 Charcoal							NEW		
93 Ash									
94 Heather Grey									
3M Khaki									
AZ Deep Navy							NEW		
BK Stone									
BX Brick Red							NEW		
PE Purple									
TM Forest Green									
YT Sky Blue									
ZU Azure Blue - NEW				NEW					
85 Deep Navy/White						•			
OS Classic Olive/Stone						•			
RN Red/Navy						•			
RS Sky Blue/White						•			
T6 Black/Red						•			
ZA White/Navy						•			

*XXXL available in White, Black, Navy and Heather Grey only. †Ash - 90% Cotton 10% Polyester.



MEN SHIRTS

PAGE NUMBER	64	65	66	67
STYLE NAME	SHORT SLEEVE OXFORD SHIRT	LONG SLEEVE OXFORD SHIRT	SHORT SLEEVE POPLIN SHIRT	LONG SLEEVE POPLIN SHIRT
CODE	65-112-0	65-114-0	65-116-0	65-118-0
FABRIC	70% Cotton 30% Polyester	70% Cotton 30% Polyester	55% Cotton 45% Polyester	55% Cotton 45% Polyester
WEIGHT gm/m ² (White/Colours)	130/135	130/135	115/120	115/120
CARTON SIZE	12	12	12	12
SIZES	S-XXXL	S-XXXL	S-XXXL	S-XXXL
30 White	•	•	•	•
32 Navy				
36 Black				
40 Red				
MU Mid Blue				
OC Oxford Grey				
OD Oxford Blue				
RC Atlantic Blue				



MEN SWEATS

PAGE NUMBER	70	71	72/73	74	76	77	79	80	82	82
STYLE NAME	SET-IN SWEAT	RAGLAN SWEAT	HOODED SWEAT	ZIP THROUGH HOODED SWEAT	BASEBALL HOODED SWEAT	HEAVY HOODED SWEAT	ZIP-NECK SWEAT	SWEAT JACKET	OPEN HEM JOG PANTS	ELASTI-CATED JOG PANTS
CODE	62-202-0	62-216-0	62-208-0	62-034-0	62-218-0	62-212-0	62-032-0	62-228-0	64-032-0	64-026-0
FABRIC	80% Cotton 20% Polyester	80% Cotton 20% Polyester	80% Cotton 20% Polyester	70% Cotton 30% Polyester	80% Cotton 20% Polyester	80% Cotton 20% Polyester				
WEIGHT gm/m ²	280	280	280	280	280	340	280	280	280	280
CARTON SIZE	36/(24 XXXL/ XXXL)	36/(24 XXL)	24	24	24	24	24	24	36/(24 XXL)	36/(24 XXL)
SIZES	S-XXXL*	S-XXL								
30 White	•	•	•				•	•		
32 Navy										
34 Sunflower										
36 Black										
38 Bottle Green										
40 Red										
41 Burgundy										
44 Orange										
47 Kelly Green										
51 Royal Blue										
52 Light Pink										
59 Classic Olive										
77 Emerald										
87 Charcoal										
94 Heather Grey								NEW		
3M Khaki										
AZ Deep Navy										
CQ Chocolate										
GL Light Graphite										
PE Purple										
YT Sky Blue										
15 Steel Blue/Deep Navy										
62 Brick Red/Deep Navy										
AK Zinc/Light Graphite										
TH White/Black										

*XXXL available in White, Black, Navy and Heather Grey only.



MEN FLEECE

PAGE NUMBER	84	86	87
STYLE NAME	FULL ZIP FLEECE	HALF ZIP FLEECE	SLEEVELESS FLEECE
CODE	62-510-0	62-512-0	62-502-0
FABRIC	100% Polyester †	100% Polyester †	100% Polyester
WEIGHT gm/m ²	300	300	300
CARTON SIZE	12	12	12
SIZES	S-XXL	S-XXL	S-XXL
36 Black			
38 Bottle Green			
40 Red			
51 Royal Blue			
AZ Deep Navy			
FO Bright Orange			
SK Smoke			
XK Bright Yellow			

†Smoke – 75% Polyester, 25% Viscose.



LADIES T-SHIRTS

PAGE NUMBER	21	25	27	37	38	39	40	41	42	42	45
STYLE NAME	LADY-FIT VALUE-WEIGHT T	NEW LADY-FIT VALUE-WEIGHT V-NECK T	NEW LADY-FIT VALUE-WEIGHT LONG SLEEVE T	LADY-FIT CREW NECK T	LADY-FIT V-NECK T	LADY-FIT LONG SLEEVE CREW NECK T	LADY-FIT SLEEVELESS T	LADY-FIT STRAP T	LADY-FIT LIGHT-WEIGHT T	LADY-FIT LIGHT-WEIGHT HOODED T	LADY-FIT ORGANIC COTTON T
CODE	61-046-0	61-224-0	61-266-0	61-056-0	61-054-0	61-022-0	61-052-0	61-024-0	61-194-0	61-198-0	61-192-0
FABRIC	100% Cotton	100% Cotton	100% Cotton	95% Cotton 5% Elastane	95% Cotton 5% Elastane	95% Cotton 5% Elastane	95% Cotton 5% Elastane	100% Cotton	100% Cotton	100% Cotton	100% Organic Cotton
WEIGHT gm/m ² (White/Colours)	160/165	160/165	160/165	200/210	200/210	200/210	200/210	210/220	125/135	125/135	140
CARTON SIZE	36	36	36	36	36	36	36	36	36	36	48
SIZES	XS-XL	XS-XL	XS-XL	XS-XXL	XS-XXL	XS-XXL	XS-XL	XS-XL	XS-XL	XS-XL	XS-XL
30 White	•	NEW	NEW	•	•	•	•	•	•	•	
34 Sunflower		NEW									
36 Black		NEW	NEW								
40 Red		NEW									
44 Orange											
47 Kelly Green											
51 Royal Blue											
52 Light Pink		NEW									
57 Fuchsia											
59 Classic Olive											
60 Natural											
87 Charcoal											
94 Heather Grey	NEW										
AP Apricot											
AZ Deep Navy		NEW									
CQ Chocolate											
KI Kiwi											
MI Mint											
YT Sky Blue											
ZU Azure Blue - NEW	NEW										

¶Heather Grey – 97% Cotton 3% Polyester.



LADIES POLOS, SHIRTS & SWEATS

PAGE NUMBER	51	55	60	64	65	66	67	75	81	83	85
STYLE NAME	LADY-FIT 65/35 POLO	LADY-FIT POLO	LADY-FIT RIB POLO	LADY-FIT SHORT SLEEVE OXFORD SHIRT	LADY-FIT LONG SLEEVE OXFORD SHIRT	LADY-FIT SHORT SLEEVE POPLIN SHIRT	LADY-FIT LONG SLEEVE POPLIN SHIRT	LADY-FIT HOODED SWEAT JACKET	LADY-FIT SWEAT JACKET	LADY-FIT JOG PANTS	NEW LADY-FIT FULL-ZIP FLEECE
CODE	63-212-0	63-560-0	63-502-0	65-000-0	65-002-0	65-014-0	65-012-0	62-924-0	62-002-0	64-048-0	62-066-0
FABRIC	Easycare 65% Polyester 35% Cotton	97% Cotton 3% Elastane	100% Cotton	70% Cotton 30% Polyester	70% Cotton 30% Polyester	55% Cotton 45% Polyester	55% Cotton 45% Polyester	75% Cotton 25% Polyester	75% Cotton 25% Polyester	75% Cotton 25% Polyester	100% Polyester
WEIGHT gm/m ² (White/Colours)	170/180	210/220	210/220	130/135	130/135	115/120	115/120	280	280	280	300
CARTON SIZE	36	36	36	12	12	12	12	24	24	24	12
SIZES	XS-XXL	XXS-XXL*	XS-XL	XS-XXXL	XS-XXXL	XS-XXXL	XS-XXXL	XS-XXL	XS-XXL	XS-XL	S-XXL
30 White	•	•	•	•	•	•	•	•	•	•	
32 Navy											
34 Sunflower											
36 Black											NEW
38 Bottle Green	NEW										NEW
40 Red											NEW
41 Burgundy	NEW										
51 Royal Blue											NEW
52 Light Pink											
57 Fuchsia											
AZ Deep Navy											NEW
OR Light Gold											
YT Sky Blue											
MU Mid Blue											
OC Oxford Grey											
OD Oxford Blue											
RC Atlantic Blue											

*XXS available in White and Sky Blue only.



CHILDREN T-SHIRTS & POLOS

PAGE NUMBER	90	90	91	92	93	94-95	94-95
STYLE NAME	VALUE-WEIGHT T	VALUE-WEIGHT TODDLER T	GIRLS VALUE-WEIGHT T	LONG SLEEVE VALUE-WEIGHT T	ORGANIC COTTON T	65/35 POLO	65/35 LONG SLEEVE POLO
CODE	61-033-0	61-033-0	61-005-0	61-007-0	61-003-0	63-417-0	63-201-0
FABRIC	100% Cotton¶	100% Cotton	100% Cotton	100% Cotton	100% Organic Cotton	EasyCare 65% Polyester 35% Cotton	EasyCare 65% Polyester 35% Cotton
WEIGHT gm/m ² (White/Colours)	160/165	160/165	160/165	160/165	140	170/180	170/180
CARTON SIZE	108/ 72 (age 14-15)	108	72	72	48	36	36
SIZES	3-4, 5-6, 7-8, 9-11, 12-13, 14-15	1-2, 2-3	3-4, 5-6, 7-8, 9-11, 12-13, 14-15				
30 White	•	•	•	•		•	•
32 Navy							
34 Sunflower							
36 Black							
38 Bottle Green							
40 Red							
41 Burgundy							
44 Orange							
47 Kelly Green							
51 Royal Blue							
52 Light Pink							
60 Natural							
94 Heather Grey							
3M Khaki							
AZ Deep Navy							
BX Brick Red							
K2 Yellow							
PE Purple							
YT Sky Blue							
ZU Azure Blue - NEW	NEW						

¶Heather Grey - 97% Cotton 3% Polyester.

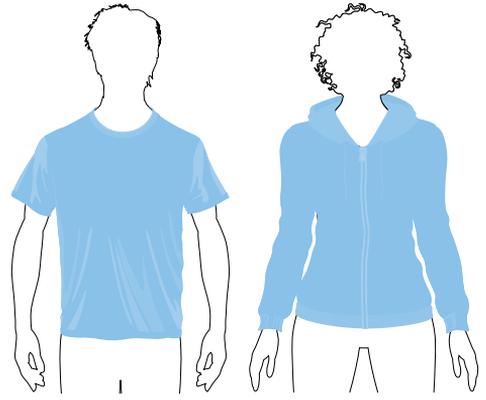


CHILDREN SWEATS & OUTERWEAR

PAGE NUMBER	96	97	98	99	101	101	102	103
STYLE NAME	SET-IN SWEAT	RAGLAN SWEAT	HOODED SWEAT	ZIP THROUGH HOODED SWEAT	SWEAT JACKET	JOG PANTS	OUTDOOR FLEECE	COLLEGE JACKET
CODE	62-031-0	62-033-0	62-037-0	62-035-0	62-001-0	64-025-0	62-511-0	66-223-0
FABRIC	70% Cotton 30% Polyester	70% Cotton 30% Polyester	70% Cotton 30% Polyester	70% Cotton 30% Polyester	70% Cotton 30% Polyester	70% Cotton 30% Polyester	100% Polyester	Shell: 100% Nylon Lining: 65% Polyester 35% Cotton
WEIGHT gm/m ²	280	280	280	280	280	280	300	Shell: 74 Lining: 150
CARTON SIZE	36	36	24	24	24	36	24	24
SIZES	3-4, 5-6, 7-8, 9-11, 12-13, 14-15	3-4, 5-6, 7-8, 9-11, 12-13, 14-15	5-6, 7-8, 9-11, 12-13, 14-15					
30 White	*		NEW					
32 Navy								
34 Sunflower								
36 Black								
38 Bottle Green								
40 Red								
41 Burgundy								
51 Royal Blue								
77 Emerald								
94 Heather Grey								
A2 Deep Navy								
XK Bright Yellow								
YT Sky Blue								



SIZE GUIDE



MEN

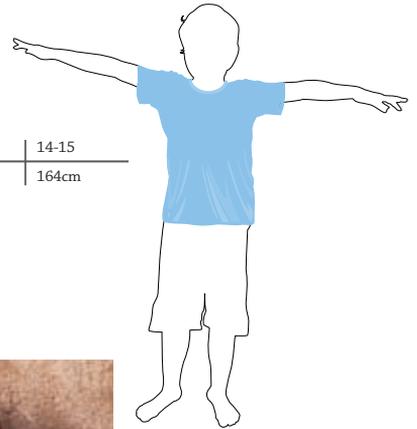
	S	M	L	XL	XXL	XXXL
Chest (inches)	35"-37"	38"-40"	41"-43"	44"-46"	47"-49"	50"-52"
Chest (cm)	89-94cm	96.5-101.5cm	104-109cm	112-117cm	119.5-124.5cm	127-132cm
Collar (inches)	14.5"-15"	15.5"	16"-16.5"	17"-17.5"	18"	18.5"-19"
Collar (cm)	37-38cm	39-40cm	41-42cm	43-44cm	45-46cm	47-48cm

LADIES

International	XXS	XS	S	M	L	XL	XXL	XXXL
UK	6	8	10	12	14	16	18	20
Europe	32	34	36	38	40	42	44	46
France	34	36	38	40	42	44	46	48
Italy	38	40	42	44	46	48	50	52

CHILDREN

Age	1-2	2-3	3-4	5-6	7-8	9-11	12-13	14-15
Height (cm)	92cm	98cm	104cm	116cm	128cm	140cm	152cm	164cm



COLOUR *GUIDE*



30
White



32
Navy



34
Sunflower



36
Black



38
Bottle Green



40
Red



41
Burgundy



44
Orange



47
Kelly Green



51
Royal Blue



52
Light Pink



57
Fuchsia



59
Classic Olive



60
Natural



77
Emerald



80
Steel Blue



87
Charcoal



93
Ash



94
Heather Grey



3M
Khaki



AP
Apricot



AZ
Deep Navy



BK
Stone



BX
Brick Red



CQ
Chocolate



FO
Bright Orange



GL
Light Graphite



K2
Yellow



KI
Kiwi



MI
Mint



MU
Mid Blue



OC
Oxford Grey



OD
Oxford Blue



OR
Light Gold



PE
Purple



RC
Atlantic Blue



SK
Smoke



TM
Forest Green



XK
Bright Yellow



XW
Zinc



YT
Sky Blue



ZU - NEW
Azure Blue



15
Steel Blue/
Deep Navy



17
Khaki/
Light Graphite



22
Navy/White



62
Brick Red/
Deep Navy



85
Deep Navy/
White



AK
Zinc/
Light Graphite



AM
Sunflower/
Kelly Green



AW
White/
Royal Blue



KB
Royal Blue/
White



KW
Black/White



OF
Orange/
Light Graphite



OS
Classic Olive/
Stone



RN
Red/Navy



RS
Sky Blue/White



RW
Red/White



T6
Black/Red



TH
White/Black



WE
White/Deep Navy



WM
White/Red



ZA
White/Navy



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THE GUIDE

